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(AN AUTONOMOUS INSTITUTION OF MINISTRY OF COMMERCE & INDUSTRY)



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The Director
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R. Venkataraman Nagar, Kalapet
Puducherry-605 014

Handwritten notes and signatures: 8/2/2020, ET6, 18/2/2020

F.No.Pubn 4(6)/2019-20

Date : 7th February 2020

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Handwritten signature: Sheeba Kapil

(Dr. Sheeba Kapil)
Head (Publication)



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फा.सं.प्रकाशन/4(6)/2019-20

दिनांक: 7 फरवरी 2020

प्रिय महोदया/महोदय,

भारतीय विदेश व्यापार संस्थान (आईआईएफटी), "मानित विश्वविद्यालय" की स्थापना वाणिज्य एवं उद्योग मंत्रालय, भारत सरकार द्वारा सन् 1963 में की गई थी जिसका उद्देश्य अंतरराष्ट्रीय व्यवसाय तथा व्यापार में अनुसंधान एवं प्रशिक्षण के माध्यम से जानकारी प्रदान करना था। वर्तमान में आईआईएफटी की रैंकिंग देश के शीर्ष बी-स्कूलों में है जो अंतरराष्ट्रीय व्यापार डिग्री में अपने प्रमुख एमबीए कार्यक्रम के अलावा विभिन्न लघु अवधि और पूर्णकालिक प्रशिक्षण कार्यक्रमों का आयोजन करता है।

FOCUSwto.IB (ISSN: 0972 – 2076) आईआईएफटी की एक त्रैमासिक पत्रिका है जिसे मई 1999 से प्रकाशित किया जा रहा है। यह बहुआयामी प्रबंधन और विदेशी व्यापार अनुसंधान विषयों को कवर करने वाला एक सहकर्मी समीक्षा त्रैमासिक प्रकाशन है। दुनिया भर के विशेषज्ञों के एक सम्मानित संपादकीय बोर्ड के साथ, फोकस न केवल भारत और विदेशों में शीर्ष बी-स्कूलों, विश्वविद्यालयों व कॉलेजों के शिक्षाविदों तथा छात्रों की पसंदीदा पत्रिका है, बल्कि यह वरिष्ठ व्यावसायिक कार्यपालकों और सरकारी अधिकारियों की भी पसंद है। इसका उद्देश्य ज्ञान का प्रसार करना है, जो अकादमिक और व्यवसाय प्रबंधकों, अंतरराष्ट्रीय व्यापार प्रबंधन और *FOCUSwto.IB* द्वारा कवर किए गए प्रमुख क्षेत्रों के रूप में व्यापार से संबंधित अनुसंधान पर ध्यान केंद्रित करने के साथ व्यावसायिक प्रबंधन और विदेश व्यापार का अच्छा अभ्यास सुनिश्चित करता है।

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हम आपसे इस प्रतिष्ठित तिमाही पत्रिका के ग्राहक बनने का अनुरोध करते हैं। कृपया इसके साथ सदस्यता के लिए विवरण संलग्न है।

भवदीया,

शीबा कपिल

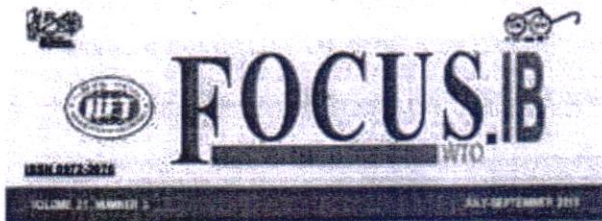
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WTO: Is There a Need for Reform? by Doctor Akhlesh Prasad	3
The Flying Geese Model Re-Matched by Manojprasad	8
Role of Personal Friendship and Charisma in Foreign Relations by Subrah Iyengar	15
Mobile Payments War in India: BMM vs Others by Jayashree Sarwat	18
Exploring Fractal Relationship between Individuals, Brands and Communities in On-Line Social Platforms by Poojita Mehta, Shikha S. Mishra and Anil Shankar	23
Selection Process: The Interactive Contribution by Anshu Tyagi and (Ms.) S.P.S. Narsing	40
Abstracts of Doctoral Dissertations	
Relationship Marketing Antecedents and Their Effects on Customer Loyalty: A Study of Mobile Telecom Sector (MS) in Selected Cities of India by Anshu Tyagi	47

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